



KAZ News



TEACHING TYPING SKILLS SINCE 1995

The five key messages that emerge about KAZ

Message 1 - KAZ is quick! It's safe!

KAZ teaches touch typing skills using a unique and proven teaching method, incorporating both muscle memory and brain balance. KAZ was tested on over 18,000 students per year for three years, in 300 private training centres across the UK. Only when exceptional results were reached (93% of learners typing the a-z keys in just 90 minutes), was it released to market. KAZ teaches all the letter keys in just 90 minutes. The Accelerated Learning teaching method engages the senses of sight, sound and touch simultaneously, enhancing memory retention and recall. 'The admin panel is great - it keeps us up to date as to where the children are in the course. It displays their speed and accuracy scores but most importantly, it's simple and easy to use.' *Iain Stevens, Head of Curriculum Support at Taylor's International School. KL.*

Message 2 - KAZ caters for everyone!

'Touch-typing has been found to help children improve reading, writing and spellings. It can be of particular benefit for children with dyslexia who find typing easier than handwriting.' *The Good Schools Guide.* The SEN/Dyslexia edition was developed with advice and guidance from the British Dyslexia Research Trust. It caters for neurological differences such as dyslexia, dyspraxia, ADHD, ASD and Tourette's, among others. *Amanda McLeod, 'Research shows that handwriting improves recall and gives learners a deeper understanding of content, but if you have any form of SEND, handwriting is too slow. You need touch typing to compensate for memory issues and slower processing.'* KAZ uses a kinaesthetic approach, so children remember patterns on the keyboard and develop a sense of what feels right. The Unique Preference Screen addresses visual disturbances.

Message 3 - KAZ boosts exam performance

Aysgarth School uses KAZ for pupils with dyslexia and dyspraxia who use computers in exams because their handwriting is so poor. These boys need to improve their keyboard skills as quickly as possible and use the dyslexia version. Efficient touch typing increases productivity and allows the conscious mind to concentrate on planning, composing and proof-reading. 'All our learners are entitled to access arrangements such as extra time, the use of laptops, scribes or readers and we encourage them to learn touch typing. This is so useful for all their extended writing tasks, as few of our pupils have good handwriting.' *Mark Quilfeldt, Moat School, a specialist dyslexia school.* The KAZ Touch Typing Program - City & Guilds Assured has been designed for ages 15 plus and is suitable for both mainstream and neurodivergent learners. The program includes a City & Guilds assessment module, with a multiple choice paper and typing test and awards successful students with a digital badge and certificate.

Message 4 - KAZ develops a vital workplace skill

'It is the professionalism of touch typing that is so important. You don't expect to see a manager or project leader in the workplace tapping away using just their



Why do so many people use KAZ?

- Because the program caters for all abilities.
- It's accelerated learning teaching method works.
- Unique Preference Screen addresses VISUAL STRESS
- Because it WORKS!



two forefingers. In this day and age it just looks prehistoric!' *Robert Pattison, principal of international boarding school, Dublin Oak Academy.*

TC Young, a well-established firm of solicitors in Glasgow needs audio typists to make accurate records from interviews. There was a skills shortage, so the company decided to train their own typists, through a modern apprenticeship scheme.

KAZ business edition was especially developed for employers - offering an inclusive and fundamental solution to help increase efficiency, productivity and profitability.

'People need to be self-sufficient now because organisations no longer employ the teams of secretaries and administrators they did in the past. There are very few jobs where you don't need touch typing these days.' *Angie D'Andrea, Director of Support Services.*

'I spend a lot of time at my computer and realised that I needed to improve my work rate. I'm self-employed and in a 'light-bulb' moment decided that I needed to learn to type - realising that the less time I wasted, typing with two fingers, the more work I could actually get done.' *Nick, self-employed.*

Message 5 - Schools love KAZ !


'KAZ teaches touch typing fast so students are not taking much time out from other subjects to learn the keyboard. Best of all, we have one portal at the school and can see from the student logins how they are getting on. With students right across London, this saves us time when we are checking on progress.' *Kathryn Stowell, Head of Outreach and AAC at Charlton Park Academy.*


'The publicity claims that you'll notice a difference after 15 minutes. They are right. After just a few minutes she looked up at me with a big smile on her face. She learned to touch type very quickly so we started using it more extensively,' *Simon Luxford-Moore, eLearning Coordinator at [ESMS](#) in Edinburgh.*


'Willow Brook also offers a wide programme of after school clubs which are free to all families to take up. Using KAZ as part of the after school club offer meant that I was hosting or facilitating after school club meetings held on Friday afternoons, which were always so well attended and over-subscribed, we had to hold two groups.' *Alan Tsui, Academic Enrichment Programme Leader at Willow Brook Primary School Academy.*

Mr Pattison, principal of Dublin Oak Academy, wanted to make sure their motivation was high so he set up an inter-form competition, where the typing champions of each class were pitted against one another. He soon found that the boys were neglecting their studies to improve their typing speeds.

KAZ will be at all the LearnED roadshows 2019 /2020 - supported by the DfE


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SEND Edition

Newcastle	27/11	Racecourse
Nottingham	17/01	Nottingham Belfry
Exeter	06/02	Sandy Park
Peterborough	w/c 02 March	- tba
Birmingham	20/03	Edgbaston Stadium
Ashford	30/04	Ashford Int. Hotel
Oxford	12/06	Kings Centre
London	26/06	QE11
Liverpool	10/07	Aintree Racecourse

East London 14/11 CEME Conference Centre

Join us at any of the LearnED roadshow venues where we will be presenting and demonstrating our software.

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